

## FOR IMMEDIATE RELEASE

Contact: Sasha Ali Manager, Exhibitions & Communications sasha@cafam.org | 323.937.4230 x25



False Roots, Sanaz Khosravi, digital photograph, 2016. Courtesy of the artist.



Iranian Carpet, Amir Amiri, digital photograph, 2002. Courtesy of the artist



Sistan & Baluchistan Visual Journey, Ebrahim Mirmalek, film still, 2014. Courtesy of the artist.

## FOCUS IRAN 2: Contemporary Photography and Video January 29 – May 7, 2017

Juried exhibition offers distinctive visions of Iran from inside and outside the country through photography and video works

LOS ANGELES — The Craft & Folk Art Museum (CAFAM) and Farhang Foundation presents *Focus Iran 2: Contemporary Photography and Video*, the second biennial juried exhibition of contemporary photography and video works relating to Iranian culture or heritage. The exhibition features an international selection of emerging and mid-career artists from around the world who offer diverse perspectives of contemporary Iranian life. The group exhibition of thirty-three photographs and nine video works takes place at CAFAM from January 29 to May 7, 2017, with an opening reception to take place on January 28 from 6:00 to 9:00 p.m. The exhibition will continue on to the University of California, Irvine's Viewpoint Gallery from September 16 to October 13, 2017.

The international jury panel selected artists residing in countries such as Iran, the United States, the Netherlands, Germany, and the United Kingdom. Focus Iran 2 democratizes the art form of image making by giving novices and professionals an equal opportunity to offer distinctive visions of Iran from both inside and outside the country. Offering a unique point of access and convergence, this juried Focus Iran 2 provides a rare collection of perspectives from citizen journalists, personal archivists, and vernacular storytellers who are connected to Iran either by heritage or deeply felt admiration.

The international jury panel consisted of photo L.A. executive director Claudia James Bartlett, French-Iranian photojournalist Reza Deghati, also known as REZA, CAFAM exhibitions curator Holly Jerger, the J. Paul Getty Museum assistant curator of photography Arpad Kovacs, American photographer Steve McCurry, and Iranian visual artists Ali Akbar Sadeghi and Newsha Tavakolian.

The selected artists are Mehrdad Afsari, Sobia Ahmad, Ooldouz Alaei Novin, Ebrahim Alipoor, Amir Amiri, Armin Amirian, Parna Baharali, Ahmad Belbasi, Saskia Boelsums, Asieh Dehghani, Parisa Ghaderi, Hasan Ghafari, Erfan Ghiasi, Mehdi Hawaii Sardehaii, Mohammad Javad Jahangir, Motahare Jalili, Saeedeh Keshavarzi, Ali Kheradyar, Sanaz Khosravi, Machine Studio, Emelie Mahdavian, Elham Masoudi, Mohammad Reza Masoumi, Ebrahim Mirmalek, Ali Mobasser, Madjid Mohammadi, Masoud Mohammadi, Siamak Nasiri Ziba, Labkhand Olfatmanesh, Maryam Rassapour, Susanne Roewer, Hossein Sadri, Mohamad Mehdi Safari, Gazelle Samizay, Farid Sani, Omid Sariri Ajili, Stephanie Seguino, Javid Tafazoli, Ashkan Tirdad, Farkhondeh Torabi, Mohsen Zare, and a video collaboration between artists Elahe Moonesi, Maziar Moradi, and Farhood Yazdanpanah.

"It has been an immense pleasure to once again join forces with the visionary Craft & Folk Art Museum of Los Angeles to create a platform that will help showcase works of international artists exploring themes of Iranian heritage and culture," says Farhang Foundation Fine Arts Council Chair Amir Angha. "Focus Iran has now developed into a well established biennial resulting in an inclusive and diverse body of work selected by a world renowned jury panel of experts. We are thrilled to be able to once again share these great works with the entire Southern California community."



Love, Omid Sariri Ajili, digital photograph, 2012. Courtesy of the artist



*Iran*, Saskia Boelsums, digital photograph, 2015. Courtsey of the artist.



Life of Things, Saeedeh Keshavarzi, digital photograph, 2015. Courtsey of the artist.

"The Craft & Folk Art Museum has historically valued the promotion of cross-cultural understanding through our exhibitions and programs, and in an era where xenophobic rhetoric has taken center stage we feel that our partnership with the Farhang Foundation has taken on a new urgency," says CAFAM executive director Suzanne Isken.

An opening reception for *Focus Iran 2: Contemporary Photography and Video* will take place at the Craft & Folk Art Museum, 5814 Wilshire Blvd., on Saturday, January 28 from 6:00 - 9:00 p.m.

This exhibition is made possible by the support of Farhang Foundation and other generous donors.

## **PROGRAMS**

CAFAM will offer exhibition-related workshops and events in conjunction with the exhibition, including CraftLab family workshops on the second Sunday of each month from 1:30 – 3:30 p.m. Details can be found at www.cafam.org/programs.

## **CATALOGUE**

A fully illustrated catalogue will be published to accompany the exhibition. Catalogues will be available for purchase in-store and online at www.cafamshop.org.

Situated on historic Museum Row since 1973, the **Craft & Folk Art Museum (CAFAM)** is an invaluable contributor to Los Angeles culture, exhibiting current artists with intriguing perspectives and distinctive practices. Exploring the leading edge of craft, art, and design, CAFAM gives audience to diverse makers and artists whose work is often not represented in larger art institutions. The museum is a place to see art and make art — all under one roof. CAFAM coordinates a robust roster of hands-on workshops led by professional artists and makers. The intimate, atypical museum space and independent spirit at CAFAM combine to create an atmosphere of excitement and innovation, where people in Los Angeles deepen their relationships to art, creativity and one another. For more information, visit www.cafam.org

Farhang Foundation is a non-religious, non-political and not-for-profit foundation established in 2008 to celebrate and promote Iranian art and culture for the benefit of the community at large. The foundation supports a broad range of academic activities in Southern California by funding university programs, publications and conferences. The foundation also supports diverse cultural programs such as the celebration of Nowruz, Mehregan, Shab-e Yalda, theater, dance performances, film screenings and poetry readings in Southern California. And, in cooperation with various cultural and academic institutions, Farhang Foundation funds major programs and exhibitions about Iran and its culture. For more info, please visit www.farhang.org.

Location: 5814 Wilshire Blvd, Los Angeles, CA 90036

Admission: FREE every Sunday

Regularly: \$7 for adults; \$5 for students, teachers, and seniors; free for CAFAM members Hours: Tuesday-Friday, 11:00 a.m. to 5:00 p.m.; Saturday & Sunday, 11:00 a.m. to 6:00 p.m.; closed Mondays. Every first Thursday of the month, extended hours 6:30 - 9:30 p.m.